

Mill Street Money – Priceless!

ALMONTE, December 4, 2009 —The friendly downtown merchants of Almonte are at it again! *Mill Street Money (MSM)*, Almonte's own brand of incentive currency hits the streets again this month as a reminder that the best gifts are often found close to home.

MSM is an annual Almonte tradition meant to encourage local shopping and support for downtown businesses. It works like a gift certificate and is a perfect solution for hard-to-buy-for friends, family, bosses and employees. Books, gift baskets, home décor, clothes, lunch out....MSM covers a wide range of gift options and can be used in the majority of downtown stores.

“Why fight the crowds and the stress in a big mall when you can stroll down Mill Street, see your friends and pick up some of the most amazing gifts,” says Tammy Connors, of the Mainstreets Association of Almonte and Pakenham (MAAP), the organization behind MSM. “We have free parking, a wide selection and one of the most charming downtowns in all of Eastern Ontario – you just can't ask for better than this!”

MSM can be purchased at *Nordic Star*, *Don's Meat Market*, and *Foodies Fine Food*. Bulk orders should be phoned in to *Nordic Star* (613-256-2732), a day in advance, so the gift certificates can be properly prepared. Each set of MSM comes in a gift envelope, ready for giving.

Whether you are giving or receiving Mill Street Money, it all adds up to one very merry Christmas experience.

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Information contact:
Tammy Connors
613-256-2732